



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi  
NAAC Accredited with A+ Grade, NIRF India Rankings 2022-Band : 251-300 (Engg.)  
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA



## DEPARTMENT OF COMPUTER SCIENCE AND TECHNOLOGY IN ASSOCIATION WITH IIIC

Report on **Guest Lecture on**  
“Maximizing opportunities in Innovation Development”  
On **21.06.2023 (Wednesday)**

Organized & submitted by:

1. Mr. D. Suresh, Assistant Professor, Department of CST
2. Mr. V. Naveen, Assistant Professor, Department of CST

**Participants: I & II Year CST Department Students**

Attendance: 121 participants (Internal)

Mode: Offline

**MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE**  
(UGC-AUTONOMOUS INSTITUTION)

Department of Computer Science & Technology

Organizing

One-day Guest Lecture on  
“Maximizing opportunities in Innovation Development”

**Resource Person**  
**Mr. Dinakar Reddy**  
Chief Engineer  
at SAMSUNG R&D INSTITUTE INDIA-  
Bangalore Private Limited.

**In association with IIIC of MITS**

**INSTITUTION'S INNOVATION COUNCIL**

Date: 21.06.2023  
Time: 9.30AM to 12.00PM  
Venue: SEMINAR HALL-A

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Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Chief Patron Mrs. Keerthi Nadella Executive Director	Patron Dr. C. Yuvaraj Principal
Chair Dr. Basabi Chakraborty Professor & Dean / CST	Convener of the Event Dr. M. Sreedevi Professor & HoD/CST	Co-Ordinators Mr. V. Naveen Assistant Professor/CST, Coordinator/IIIC-CST Mr. D Suresh Assistant Professor

### WELCOME ADDRESS

The Coordinator of the Program **Mr. D.Suresh, AP/CST, MITS** gave the welcome address by stating as, “**Taking employment is common but providing employment is boundless**” we cordially invite guest on to the dais and gave brief introduction about the guest **Mr. Dinakar Reddy, Chief Engineer, SAMSUNG R&D Institute, Bangalore**. In addition, he welcomed the various department HOD’s, faculties and the students of first and second year CST for the session.

### KEYNOTE ADDRESS

The Keynote about the guest lecture given by **Dr.M.Sreedevi, HOD/CST**, she heartly welcomed the resource person and she encouraged the students to utilize the today’s session with the resource person by asking different queries that related to the technology changes and to know how to innovate new inventions with new updations as per corporate expectations and customer satisfaction.

## SESSION ABOUT MAXIMIZING OPPORTUNITIES IN INNOVATION DEVELOPMENT

The resource person started the session by extending his hearty thanks to the participants, organizing members, HOD, Principal and Management of MITS, Madanapalle for giving him opportunity to share his knowledge and experience in “MAXIMIZING OPPORTUNITIES IN INNOVATION DEVELOPMENT”.



The resource person interacted with students about his experience on career success on the following topics,

1. How to get leadership skills.
2. How to build a start-up.
3. Discussion regarding pre-requisites for a start-up.
4. Framework on planning, learning and executing it.
5. How to meet the expectations of the customer.
6. Find the solutions related to real-life problems.
7. How to grab the opportunities with the solutions.
8. Fixing employers' role is important.
9. What is the exact difference to campus and workplace.
10. If foundations are strong enough, which is needed for go through your career.



### Vote of thanks

The session was concluded at 12:00 PM followed by a vote of thanks, given by **Mr.V.Naveen, Assistant Professor/CST** by thanking our resource person **Mr. Dinakar Reddy, Chief Engineer, SAMSUNG R&D Institute, Bangalore** for making the session more interactive and eye opener session for making a successful career for students and he thanked **Dr.M.Sreedevi, HOD/CST** mam for continuously motivating us to organize such events.